

Catherine Nelson

GENERAL MANAGER,
FRANKLINCovey AUSTRALIA & NEW ZEALAND



Certifications

- *The 7 Habits of Highly Effective People®*
- *The 7 Habits for Managers*
- *The 7 Habits of Highly Effective People Leaders Implementation Program*
- *The 7 Habits Foundations*
- *The 4 Essential Roles of Leadership™*
- *The 4 Essential Roles of Leadership Modular Series*
- *The 6 Critical Practices for Leading a Team™*
- *Leading at the Speed of Trust®*
- *Unconscious Bias™*

As the GM of FranklinCovey in Australia and New Zealand, Catherine is passionate about helping people and organisations become truly effective by incorporating timeless principles and practices into everything they do. As a hands-on leader, she understands the challenges and opportunities leaders face every day; especially creating and executing strategies through and with people. She believes deeply in investing in leadership at every level as a means of driving engagement, and is a great coach, mentor and champion for other leaders.

Prior to this role, Catherine served as the Global Vice President of Leadership Development at FranklinCovey, where she led teams that developed several of FranklinCovey's award winning and best-selling solutions, including *The 7 Habits of Highly Effective People 4.0*, and *The 4 Essential Roles of Leadership*. She has also served as a subject matter expert on *Unconscious Bias*, *The 7 Habits for Managers*, and *The 4 Disciplines of Execution*.

In addition to her work shaping leadership strategy, she was previously the Managing Consultant for FranklinCovey's Customer Loyalty Practice, focused on developing organisational cultures, delighting customers, and winning employee loyalty. Her thought leadership was critical to the development of FranklinCovey's customer and employee engagement methodologies.

Catherine has a Master's degree in Organisational Behaviour and completed undergraduate studies in Education and Psychology.

Catherine worked for more than 20 years internationally helping organisations around the globe be more effective, before returning to Australia to lead the local FranklinCovey team.