

THE 7 HABITS

of Highly Effective People®

SIGNATURE EDITION 4.0

Build leaders at every level in your organisation.

Renowned as the world's premier personal leadership development solution, the new *7 Habits of Highly Effective People: Signature Edition 4.0* aligns timeless principles of effectiveness with modern technology and practises.

No matter how competent a person is, he or she will not have sustained and lasting success unless they are able to effectively lead themselves, influence, engage and collaborate with others, and continually improve and renew their capabilities. These elements are at the heart of personal, team, and organisational effectiveness.

The 7 Habits of Highly Effective People®: Signature Edition 4.0 develops leadership effectiveness at three levels:

1. INDIVIDUAL

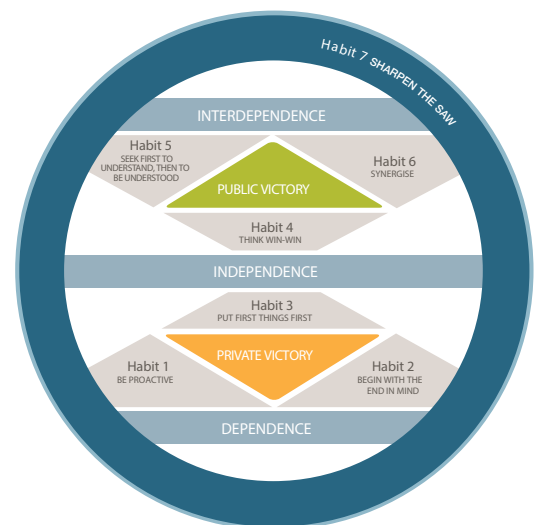
- Develop increased maturity, greater productivity, and the ability to manage one's self.
- Execute critical priorities with laser-like focus and careful planning.

2. TEAM

- Increase team engagement, morale, and collaboration.
- Improve communication skills and strengthen relationships.

3. ORGANISATIONAL

- Create a framework for developing core values and creating a highly effective culture.
- Develop current and high-potential leaders who model both character and competence.



70%

OF TODAY'S TOP PERFORMERS
LACK CRITICAL
ATTRIBUTES
ESSENTIAL FOR THEIR SUCCESS
IN FUTURE ROLES.

—FranklinCovey Study

