

PRESENTATION ADVANTAGE®

Communication Advantage Series

Are poor presentations moving them to them or to sleep?

Unproductive meetings and lost opportunities occur due to poor presentations. The lack of powerful methods to inform and persuade is one of the greatest hidden and pervasive costs of the 21st-century workplace.

This one- or two-day Work Session will help participants consistently deliver highly successful presentations. They will learn the mindsets, skillsets, and toolsets combined with the latest neuroscience to better inform, influence, and persuade others in today's knowledge-based world.



The *Presentation Advantage* Process

Systematic and effective methods must be in place to communicate in a way that motivates people to change and take action. The overarching paradigm for consistent presentation success is "Connect."

Presenters must:

- Connect with the message.
- Connect with themselves.
- Connect with the audience.

A robust process surrounds the model to ensure success.

Presenters need to:

- Develop a powerful message.
- Design impactful visuals.
- Deliver with excellence.



